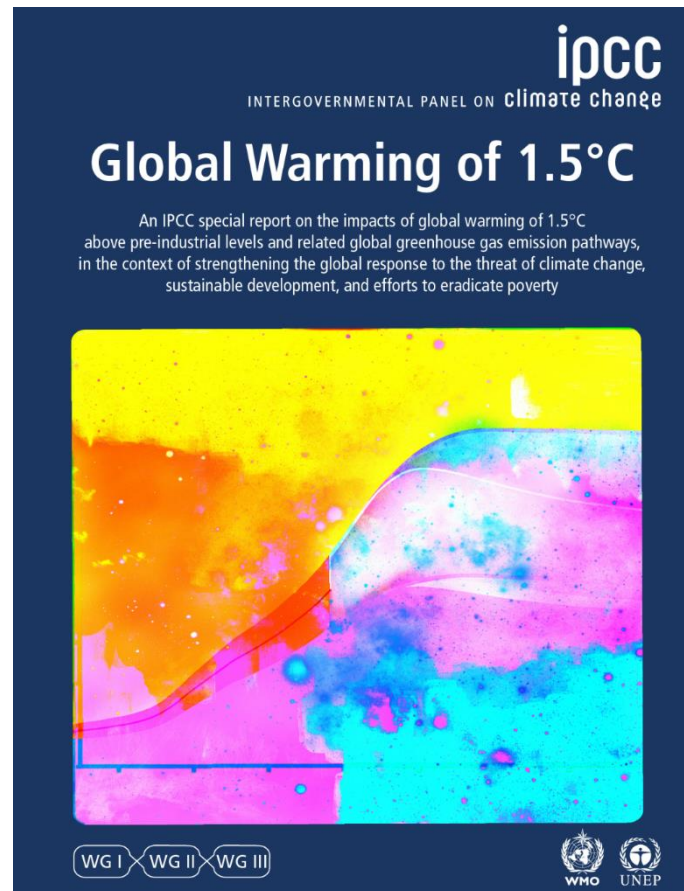




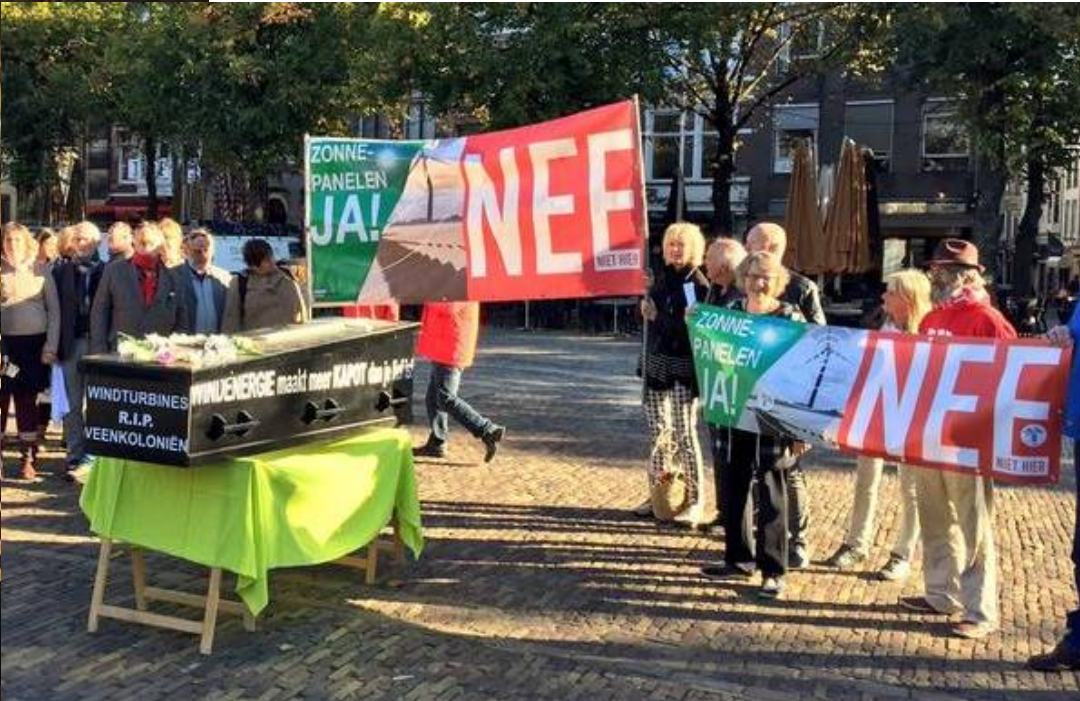
# Public acceptability of energy sources, systems and policies

dr. Goda Perlaviciute  
Environmental Psychology  
Faculty of Behavioural and Social Sciences











## CONTEXTUAL FACTORS

- \*Price, quality, visual impact;
- \*Environmental impact, public health and safety;
- \*Distribution of costs and benefits, procedures.

## INDIVIDUAL FACTORS

- \*Values;
- \*Place-attachment, place-identity;
- \*Trust in responsible parties.

## PERCEIVED COSTS AND BENEFITS:

- Individual;
- Collective;
- Distributional and procedural justice.



## PUBLIC ACCEPTABILITY



## Values





# Example

> [https://www.youtube.com/watch?v=KB\\_1TKZm1Ts](https://www.youtube.com/watch?v=KB_1TKZm1Ts)



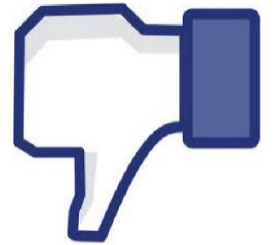
# Effects of values on evaluations of nuclear energy and renewable energy sources





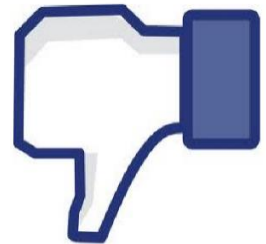


Strong egoistic  
values



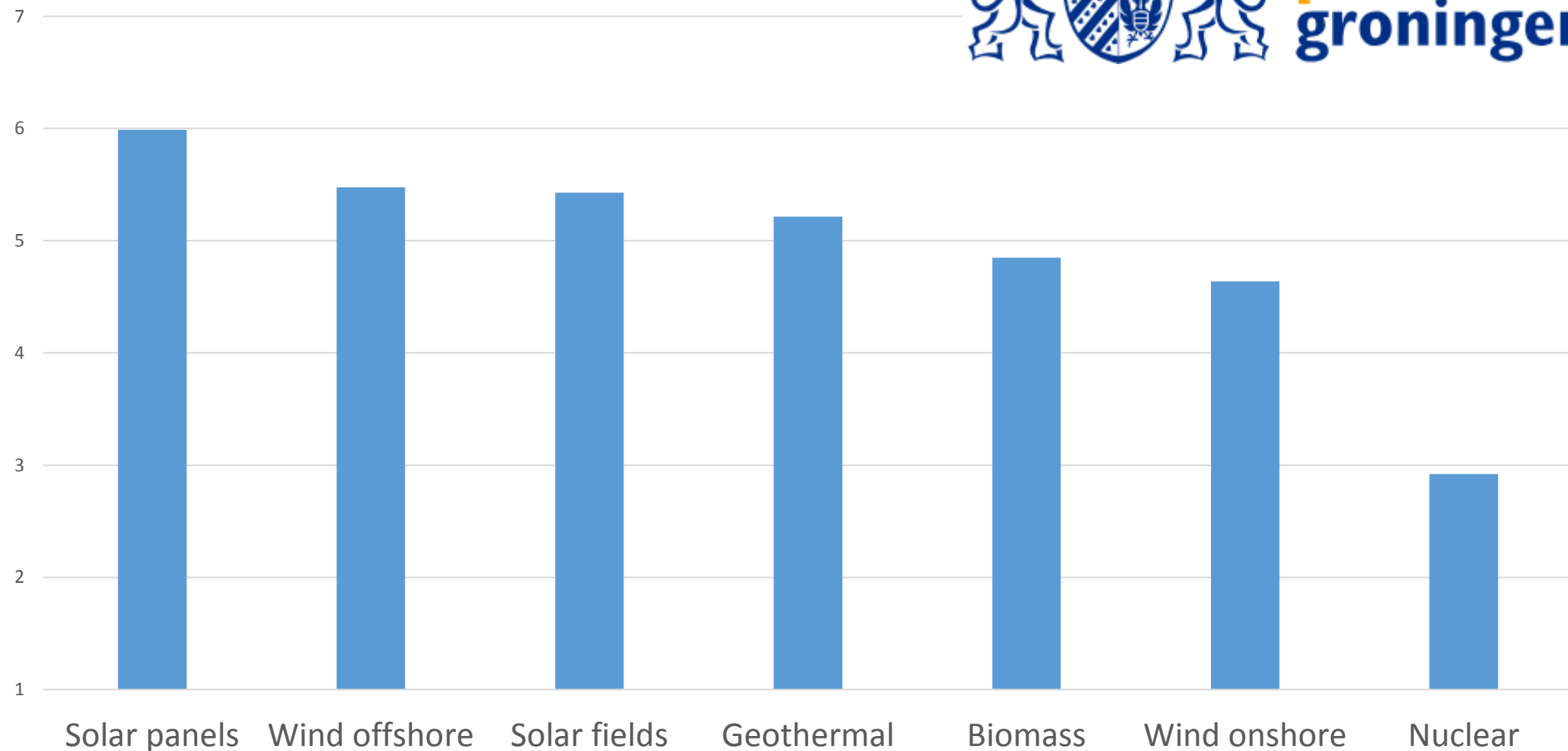


Strong biospheric  
values

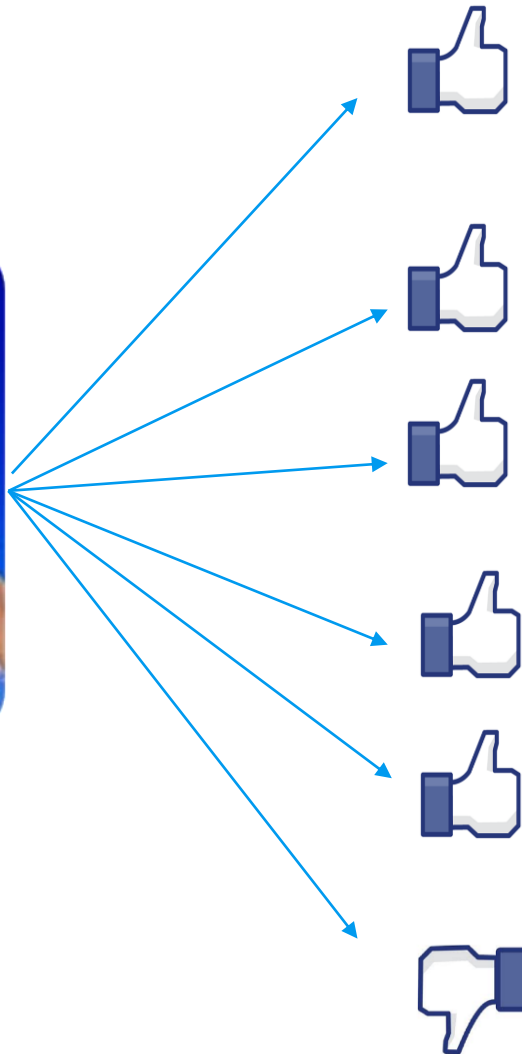




# Public acceptability









# Thank you!

[g.perlaviciute@rug.nl](mailto:g.perlaviciute@rug.nl)